THE NEW NORMAL WAY TO OFFER KEY NUTRITION SERVICES

MAY 19, 2020
OPENING REMARKS
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Administration for Community Living
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WELCOME

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Administration on Aging
Administration for Community Living
U.S. Department of Health and Human Services

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PIVOTING TO ADDRESS THE NEED

meals
VIRTUAL NUTRITION EDUCATION FOR OLDER ADULTS

Katie M. Dodd, MS, RDN, CSG, LD, FAND

May 19, 2020
VIRTUAL NUTRITION EDUCATION FOR OLDER ADULTS

- Katie M. Dodd, MS, RDN, CSG, LD, FAND
- The Geriatric Dietitian
- Medford, OR
AGENDA

• Why virtual?
• Different ways to connect
• Platforms for going virtual
• Resources for going virtual
• Real world examples
• Older adults and technology
• Virtual education tips
• Featured nutrition education resources
WHY VIRTUAL?

• The world has changed...
  • And we don’t know when it’s changing back.

• Social Isolation Increases:
  • Loneliness
  • Nutrition issues
  • Health risk

• Connection = Maintaining mental and physical health
How are you currently providing nutrition education to your clients? (primary)

a. I am not
b. Telephone
c. Mail
d. Video
e. Other
DIFFERENT WAYS TO CONNECT

• Telephone
• Public television
• Mail (handouts, newsletters)
• Innovative In-Person Options
• Email
• Video call
• Video group
• Video public
• Other*
DIFFERENT WAYS TO CONNECT

• **Virtual** *adjective*
  • Being on or simulate on a computer or computer network
  • Such as
    — occurring primarily online
    • //virtual shopping
    — Of, relating to, or existing within a virtual reality
    • //a virtual tour

https://www.merriam-webster.com/dictionary/virtual
DIFFERENT WAYS TO CONNECT

• What is your goal for providing nutrition education?
  • Individual vs. Group
  • or reaching wider audience (public)

  – Which options work best for you?
    • Telephone
    • Public television
    • Mail (handouts, newsletters)
    • Innovative In-Person Options
    • Email
    • Video call
    • Video group
    • Video public
    • Other*
What do you plan to do next?

a. Public television
b. Video calls
c. Video groups
d. Innovative in person options
e. Other
DISCUSSION QUESTION

What is your goal for providing nutrition education? Will you be seeing individuals, groups, or just providing resources?

Enter responses into the chat box on your screen.
PLATFORMS FOR GOING VIRTUAL

• Video examples:
  • Zoom
  • Facebook Live or Messenger Video Chat
  • You Tube
  • Apple FaceTime
  • Google Hangout Video
  • Whatsapp Video Chat
  • Skype
  • Telehealth platforms
    – Ex. Healthie, Simple Practice
RESOURCES FOR GOING VIRTUAL

- **Resources to start:**
  - **Equipment**
    - Computer, tablet, smart phone
  - **Internet access**
    - At home
    - Parking lot “wifi”
  - **Platform**
    - Most free, varies by accounts, privacy concerns
  - **Instructions**
    - Mailed, emailed, or verbal over the phone
RESOURCES FOR GOING VIRTUAL

• Academy of Nutrition and Dietetics
  • https://www.eatrightpro.org/coronavirus-resources
  • https://www.eatrightpro.org/practice/practice-resources/telehealth#quickGuide

• Telehealth Resource Center
  • https://www.telehealthresourcecenter.org/

• Individual companies
  • Zoom, Skype, etc.
RESOURCES FOR GOING VIRTUAL

• Academy of Nutrition and Dietetics
  • https://www.eatrightpro.org/practice/
REAL WORLD EXAMPLES
REAL WORLD EXAMPLES

Upham's Corner Health Center
April 24 at 11:30 AM

With social distancing and reduced PACE center census, our PACE Nutrition Manager, Emily Schilling hosted a "virtual cooking group" from her kitchen, that was broadcasted in the PACE centers: All about pancakes and how to incorporate them into a balanced diet!
What to expect from virtual nutrition counseling?

The food therapist is a virtual practice with video consultation via Healthie, a HIPPA-compliant, secure online portal. This convenient way of meeting with your dietitian called “telehealth” saves time and money. No more traveling to and from appointments, no more paying for parking, transportation or a babysitter for our little ones. We can chat on your lunch break, while you’re sitting on your couch at home, or even while you’re taking a walk! Plus you can stay connected and feel supported between appointments via secure messaging.

Healthie also allows you to schedule your next appointment, keep a photo foot journal, track metrics (Weight, waist circumference, blood pressure, etc.) and upload relevant health records and lab reports from your physician to help us design nutrition recommendations specific to your particular health needs and conditions. All this can be done on your computer or phone via a free app.
REAL WORLD EXAMPLES

Weis Markets Offers Virtual Nutrition Counseling Platform

By Bridget Goldschmidt - 04/24/2020

Get great content like this right in your inbox.

Weis Markets has formed a partnership with New York-based online telehealth platform Healthie. The platform enables consumers to consult via video chat with a local Weis Markets registered dietitian on health conditions or nutritional topics. These include type 2 diabetes, high blood pressure/cholesterol, celiac disease, weight control, mindful eating, shopping and cooking on a budget, kid-friendly recipes, plant-based cooking, and basic cooking skills.
Zoom Healthy Aging Cooking Matters Classes

Seniors, join us for a series of six Cooking Matters Classes using Zoom from the comfort of your own home. Our UNR Healthy Aging Extension Staff will walk you through weekly topics such as choosing recipes, getting ingredients, preparation, safety and tips on nutrition and how to stay healthy. A Powerpoint presentation will help with discussion.

Category:
- Webinars

Tags: cooking food safety health Nutrition Older Adults wellness
REAL WORLD EXAMPLES

FREE Zoom Tutorial Class Designed Just For Seniors!

Join us on Wednesday, May 6th at 10:00 AM on a Zoom meeting. This class is free and will teach seniors how to navigate the features of Zoom. The class will include the basics:

Where is the microphone / mute button?

Where is the video button?

Where is the "chat" button?

How can I see who is talking?

How can I see everyone on the call?

How do I change my screen name?

And so much more!
What percentage of older adults use the internet?

a. ~10% (1/8)
b. ~25% (1/4)
c. ~50% (1/2)
d. ~65% (2/3)
TECHNOLOGY AND OLDER ADULTS

• Older adults are more digitally connected than ever

• The digital divide
  • Highest vs. lowest rates of technology adoption
    – “Younger” vs. “Older”
    – More affluent vs. less affluent
    – Higher education vs. lower levels of education

Roughly four-in-ten seniors are smartphone owners

% of U.S. adults ages 65 and older who say they own the following ...

<table>
<thead>
<tr>
<th>Cellphone of any kind</th>
<th>Smartphone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total 65+</td>
<td>80</td>
</tr>
<tr>
<td>65-69</td>
<td>95</td>
</tr>
<tr>
<td>70-74</td>
<td>93</td>
</tr>
<tr>
<td>75-79</td>
<td>63</td>
</tr>
<tr>
<td>80+</td>
<td>58</td>
</tr>
<tr>
<td>42</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
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</thead>
<tbody>
<tr>
<td>65-69</td>
</tr>
<tr>
<td>70-74</td>
</tr>
<tr>
<td>75-79</td>
</tr>
<tr>
<td>80+</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>HS or less</td>
</tr>
<tr>
<td>Some college</td>
</tr>
<tr>
<td>College+</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>HS or less</td>
</tr>
<tr>
<td>Some college</td>
</tr>
<tr>
<td>College+</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Household income</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$30K</td>
</tr>
<tr>
<td>$30K-$50K</td>
</tr>
<tr>
<td>$50K-$75K</td>
</tr>
<tr>
<td>$75K+</td>
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</tbody>
</table>
**TECHNOLOGY AND OLDER ADULTS**

Internet use and broadband adoption among seniors varies greatly by age, income and education.

% of U.S. adults ages 65 and older who say they use/have the following ...

<table>
<thead>
<tr>
<th></th>
<th>Internet</th>
<th>Home broadband</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total 65+</strong></td>
<td>67</td>
<td>51</td>
</tr>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>65-69</td>
<td>82</td>
<td>66</td>
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<tr>
<td>70-74</td>
<td>75</td>
<td>61</td>
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<td>60</td>
<td>41</td>
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</tr>
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<td>67</td>
<td>50</td>
</tr>
<tr>
<td>$50K-$75K</td>
<td>90</td>
<td>75</td>
</tr>
<tr>
<td>$75K+</td>
<td>94</td>
<td>87</td>
</tr>
</tbody>
</table>
TECHNOLOGY AND OLDER ADULTS

• Be cautious not to stereotype

• Older adults are online:
  • ~2/3 of older adults use the internet
  • ~3/4 of internet users go online every day

• They are the fastest growing group of Facebook users:
  • 18% in 2011
  • 32% in 2018

DISCUSSION QUESTION

What barriers have you experienced, or do you anticipate from going virtual? And/or what solutions have you found?

Enter responses into the chat box on your screen.
VIRTUAL EDUCATION TIPS

• Support in setting up tech
  • Provide instructions ahead of time
  • Have telephone number available

• Tips for engagement
  • Roll call
  • Tell them what to do and how to do it
  • Ask questions, use polls and discussions
  • Use their names
  • Use video or engaging images (picture of you)
VIRTUAL EDUCATION TIPS

• Step-by-step:
  • Log-on
  • Introduce self
  • Explain how to use platform
  • Roll call (verbal or chat box) or “how are you”
  • Introduce topic and outline or start 1-on-1
  • Education/ counseling
  • Breaks for check ins (are you tracking, everything OK?)
  • Ask questions/engage throughout
  • End with questions and let them know next steps
There are many nutrition education resources online that you can use!

**Featured Nutrition Education Resources:**
- MyPlate During Coronavirus Pandemic
- Nutrition Facts Label for Older Adults
- Healthy Eating Tips for Seniors
- Exercise and Physical Activity
- Fit4Life Videos
- Food Safety for Older Adults
- Fresh Conversations
- Eat Smart, Live Strong
- Cooking Matters
FEATURED NUTRITION EDUCATION RESOURCES

• Start Simple with MyPlate: Food Planning During the Coronavirus Pandemic
  https://www.choosemyplate.gov/coronavirus

• Highlights:
  – Downloadable PDF
  – Tips for Every Aisle
  – Sample 2-Week Menus
  – MyPlate Plan Tool
FEATURED NUTRITION EDUCATION RESOURCES

• Using the Nutrition Facts Label: For Older Adults

• Highlights:
  – Downloadable PDF
  – How to read a label
FEATURED NUTRITION EDUCATION RESOURCES

• NCOA Healthy Eating Tips for Seniors

• Highlights:
  – Healthy Eating Videos
  – Infographics
FEATURED NUTRITION EDUCATION RESOURCES

• NIA Exercise and Physical Activity (formerly Go4Life)
  https://www.nia.nih.gov/health/exercise-physical-activity

• Highlights:
  – Articles
  – Tracking tools
  – Walking Club toolkit

The National Resource Center on Nutrition & Aging
FEATURED NUTRITION EDUCATION RESOURCES

• Go4Life Videos

https://www.youtube.com/playlist?list=PLCCD15A44D95DBCDF
FEATURED NUTRITION EDUCATION RESOURCES

• FDA Food Safety for Older Adults
  https://www.fda.gov/food/people-risk-foodborne-illness/food-safety-older-adults

• Highlights:
  – PDF Guide
  – Multiple topics
FEATURED NUTRITION EDUCATION RESOURCES

• Fresh Conversations

   https://idph.iowa.gov/inn/fresh-conversations/coordinators/training-materials

• Highlights:

   – Nutrition education program designed to support healthy aging and independence
   – Training videos and PDF Resources
   – Program can be implemented virtually with guidance and permission from the Iowa Department of Public Health
FEATURED NUTRITION EDUCATION RESOURCES

• Eat Smart, Live Strong


• Highlights:

  – Designed to improve fruit and vegetable consumption and physical activity among 60-74-year olds
  – PDF guides and handouts for 4 lessons
  – Stay tuned for additional guidance regarding how to ‘go virtual’ with this program
FEATURED NUTRITION EDUCATION RESOURCES

• Cooking Matters
  
  http://cookingmatters.org/tips

• Highlights:
  • Not specific for seniors
  • Can be tailored for an older adult audience
  – Great videos and articles
  • This program can be offered virtually

@NRCNA_engAging

The National Resource Center on Nutrition & Aging
WRAPPING IT UP

Hopefully, you now you have a better understanding of:

• The need for virtual nutrition education.
• Different ways to connect.
• Platforms and resources for going virtual.
• Older adults and technology.
• Virtual education tips and tools.
• Featured nutrition education resources.
TAKE HOME MESSAGES

• We need to **connect** with older adults.
• The need for **virtual** nutrition education is here and now.
• There are **many ways** to provide virtual care to older adults.
• Take advantage of **existing** resources.
CALL TO ACTION

• Identify areas to go **virtual**
• **Learn** the ins and outs of your platform
• Determine **resources** you will use
• Promote and **start** providing virtual care
REFERENCES

• Academy of Nutrition and Dietetics COVID-19 Professional Resource Hub
  https://www.eatrightpro.org/coronavirus-resources

• Academy of Nutrition and Dietetics Telehealth website
  https://www.eatrightpro.org/practice/practice-resources/telehealth#quickGuide

• Telehealth Resource Center https://www.telehealthresourcecenter.org/


• Older Adults and Technology: Moving Beyond the Stereotypes. Stanford Center on Longevity website.
REFERENCES

• Start Simple with MyPlate: Food Planning During the Coronavirus Pandemic
  https://www.choosemyplate.gov/coronavirus

• Using the Nutrition Facts Label: For Older Adults

• NCOA Healthy Eating Tips for Seniors

• NIA Exercise and Physical Activity (formerly Go4Life)
  https://www.nia.nih.gov/health/exercise-physical-activity

• FDA Food Safety for Older Adults
  https://www.fda.gov/food/people-risk-foodborne-illness/food-safety-older-adults
QUESTIONS?
MAIN CONCERNS
Together with NANASP, we will host a two-part webinar series to offer a peer-to-peer conversation on resuming new normal operations.

Title: Resuming New Normal Operations: Two Peer to Peer Exchanges

Date #1: Tuesday May 26th
Focus: Rural Programs

Date #2: May 28th, 2020
Focus: Urban Programs

Time for both events: 3:30pm – 4:30pm ET
Register: [www.nutritionandaging.org/training](http://www.nutritionandaging.org/training)
Technical Assistance and Training Needs Assessment Survey

• The NRCNA will be fielding a survey early next month to examine the educational needs of senior nutrition program staff across the country.

• The survey findings will be used to establish recommendations that will inform a strategy for ongoing training development by the NRCNA for the benefit of senior nutrition program professionals in the Aging Network.

• Stay tuned!

Photo by Lukas Blazek on Unsplash
SOON TO BE RELEASED

Senior Nutrition COVID-19 Resource Compendium

- Summarizes available guidance and tip sheets to support emergency preparedness related to this public health emergency:
  - Meeting client needs
  - Client education
  - Addressing social isolation
  - Program operations & Meal options
  - Managing staff & volunteers
  - Food delivery/food service
  - Community coordination
  - Work environment/food safety

Stay in the know - be sure to subscribe to our monthly e-newsletters!

The National Resource Center on Nutrition & Aging
CONNECT WITH YOUR PEERS VIA NRCNAengage

NRCNAengage is an online venue for senior nutrition program staff, nutrition and aging professionals across the country to connect, share best practices, resources, recipes and ideas for action!

Signing up is easy! Visit https://nrcna.mn.co/ and click ‘Invite’!